

# GIBSON PERFORMANCE

## From A High-Performance Muffler Shop, To A Major Manufacturer In Record Time

The first thing usually off the lips of a business owner is about how great or big their shop is. When we first met Shawn Gibson at a truck show about 3-years ago, the only thing that surfaced in the conversation was that he was from Gibson Performance and we were welcome anytime to drop in for a visit.

The sun is out, the skies are clear, what a good day for a social call, lets take Shawn up on his offer and head out to Gibson Performance.

We drove out to Corona, CA and found 1270 Webb Circle, holy moly this place takes up the whole block. It always seems like the guys that have the most to brag about, don't. Shawn never mentioned that the family business is housed in a 60,000 sq.ft. manufacturing plant and that all phases of manufacturing, from research and development to every level of transforming raw materials into a retail package, is done entirely in-house.

We arrived at 2:30 p.m. and the work day was over for

most of the people out in the plant. Shawn led us down through endless 2-story-high aisles stocked with Gibson's high-performance exhaust systems ready for DIY guys and professional shops alike to bolt right on just about any application. In the photos you can see the flow bench where Gibson starts with an OEM muffler and then compares the CFM ratings with their design. The new Gibson Performance system is then run on their in-house floor dyno to establish and record horsepower gains over the OE exhaust system.

Loud and harsh exhaust systems that produce a drone contribute to driver fatigue. Gibson does not build loud exhaust systems, only healthy, throaty exhausts that meet the 95-decibel limit. Check out: [www.gibsonperformance.com](http://www.gibsonperformance.com) or call 800-528-3044 for more information.

We'll spotlight another aftermarket company that stands above the crowd in the next fog-wetting issue of Tailgate.

—John Gilbert



Gibson Performance originated as a family-run muffler shop that had a knack for extracting more horsepower and gas mileage from motor homes. They used the shop to develop bolt-on high-performance systems. In a very short time Gibson earned the position of industry giant.







Can you imagine what it must take to grow a muffler shop into a major manufacturer? All you need is a product that out-performs everything on the market and back it up with quality service. It also doesn't hurt to have 60,000 sq.ft. of shop space packed full of CNC tube benders and the most advanced welders available on the market today. Gibson's in-house polishing shop features an armada of industrial polishers.

Oh yeah, don't forget to dedicate about 10,000 sq.ft. to a hoist, floor dyno and flow bench for product research and development. — JG

